

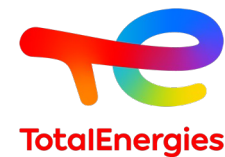
IRF Annual Conference

6 October 2022 - Marrakech

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*Senior Vice President Citizenship Engagement
General Delegate of TotalEnergies Foundation*

TotalEnergies Foundation's 4 priorities



Our strategy for safer roads



Three levers:

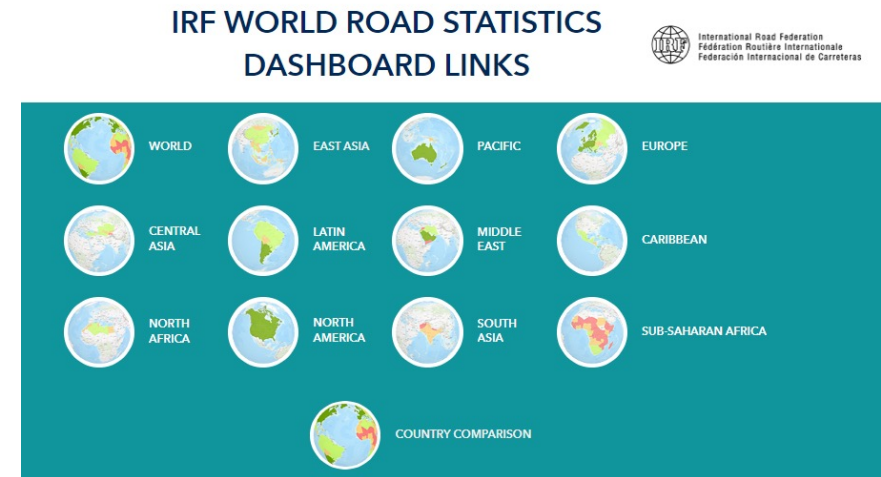
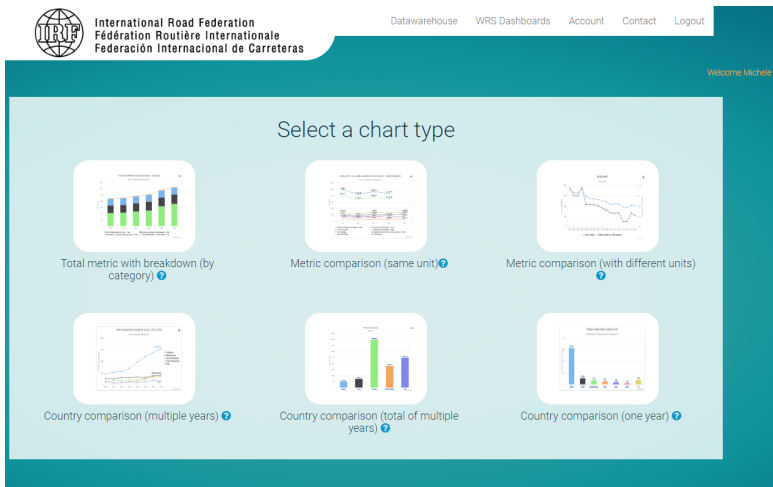
1. **Education for young people : VIA PROGRAM**
2. **Raising awareness among specific target groups such as moto taxis : TRAINING and DISTRIBUTION OF 100,000 HELMETS**
3. **Developing skills of local stakeholders and advocacy through private sector coalitions to strengthen road safety standards and promote their enforcement**



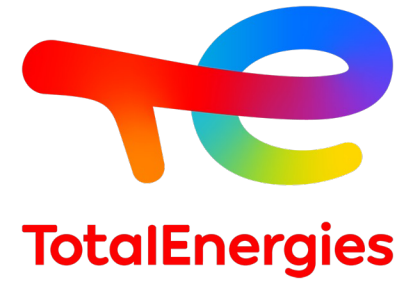
More data to support efficient policies



- Improving decision making process at authorities level
- Implementing road safety policies
- Making this data **accessible to everyone, everywhere**



 **Reducing road accidents**



Thank You