

# Conference schedule

## 4<sup>TH</sup> INTERNATIONAL CONFERENCE FOR SUSTAINABLE MOBILITY & IRF ANNUAL CONFERENCE

6 OCT. 2022 MARRAKECH

08:00

Welcome coffee & registration

09:00

09:15

**Opening Plenary** : Road Transport for a Sustainable and Inclusive Growth

10:45

**Moderator** : Susanna Zammataro – Director General, IRF

**Welcome** :

- Nizar Baraka – Minister of Equipment and Water, Morocco
- Anouar Benazzouz – ADM Director General & IRF President

**Speakers** :

- Ahmed Reda Chami – President, CESE
- Mağali Anderson – Chief Sustainability & Innovation Officer, Holcim
- António Nunes De Sousa – President, ASECAP
- Radu Dinescu – President, IRU
- Christophe Saintillan – Deputy Director-General, Vinci Autoroutes

10:45

Break

11:15

11:15

**Session 1** : Innovating Project Delivery Through Sustainable Finance and Technology

12:30

**Moderator** : Nasma Irondi – Climate, Energy and Sustainable Development Expert, Mohammed VI Foundation for Environmental Protection

**Speakers** :

- Arnold Dix – President, ITA/AITES
- Nicolas Miravalls – CEO, ORIS
- Weixi Gong – Senior Coordinator for South-South and Triangular Industrial Cooperation, UNIDO
- Ali Ipinje – President ARMFA & CEO RFA Namibia
- Badr Ikken, Vice President Green Economy Commission, Moroccan Confederation of Enterprises (CGEM)
- Pietro Torchi Lucifora – General Manager, Ecoigest SpA
- Antonio Stornello – Architect & Co-founder, Kassandra srl
- Laurent Charles-Nicolas, Director Development Africa, EGIS
- Nicolas Peltier – Global Manager Transport, World Bank

12:30

Lunch break

14:00

14:00

**Session 2** : New Technologies, Innovative Solutions and Services

14:45

**Moderator** : Rym Belhaj – Sustainability & Energetic Transition Expert  
An update on innovations in the road sector delivered through 5 short technical presentations hosted in the exhibition space with Q&A.

**Speakers :**

- Sikkal Omar, Director General, ADM Projet
  - Kai Luecke – Senior Vice President External Affairs, ZF Group
  - Angelos Bekiaris – Director, Centre for Research & Technology Hellas
  - Satish Parakh – Promoter & Managing Director, Ashoka Buildcon Ltd.
  - Sukhamrit Singh Oberoi – Director, Dark eye & TPM
  - Nasma Irondi – Climate, Energy and Sustainable Development Expert, Mohammed VI Foundation for Environmental Protection
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**14:45**

Break

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**15:15**

**15:15** **Session 3 : Betting on Innovation : Start ups**

**15:45** Moderator : Ahmed Baroudi – General Manager, Energy Engineering Company (SIE)

Finalists from the IRF Start-up label contest 2022 and selected Moroccan start-ups will be pitching their solutions.

**Speakers :**

- Ammar Bin Waqar – CTO, Transconomy LLC
  - Hicham Zouaoui - CEO - CO-FOUNDER, Pip Pip Yalah
  - Ali Lakrakbi, General Manager, KW Network
  - Daniel Stofan – Founder & CEO, GoodVision
  - Bradley Abbott, CEO, Kerbed IT
  - Vyacheslav Lukin, Co-founder & CEO, Edgevision
  - Wei Sun – Co-founder & CEO, AIWaysion
  - Emil Sylvester Ramos – Co-founder & CEO, IRIS
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**15:45**

**16:30** **Session 4: Enabling Meaningful Change Through Measurable Impact**

**16:30**

Moderator : Johanna Tzanidaki – Chief Innovation Officer, ERTICO

**Speakers :**

- Julio Urzua – Global Projects Director, iRAP
  - Bill Halkias – IBTTA Second Vice-President & IRF Immediate Past President
  - Olga Gonzalez – Head of Marketing, Valerann
  - Kiran K. Kapila – ICT Chairman & IRF President Emeritus
  - Motohiko Nishibayashi – Senior Executive Expert, International Business and Cooperation Office, Hanshin Expressway Co. Ltd.
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**16:30**

**16:45** IRF World Road Statistics – Special Announcement

**16:45**

- Anouar Benazzouz – ADM Director General & IRF President
  - Jacques-Emmanuel Saulnier – General Manager, TotalEnergies Foundation
  - Benacer Boulaajoul – Director General National Road Safety Agency Morocco (NARSA) & Transitional Steering Committee Chair African Regional Road Safety Observatory (ARSO)
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**16:45**

**17:15** Awards Ceremony

**17:15**

IRF Start up Label Winner Announcement

Closing Remarks

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**17:15**

Closing

Mohamed Abdeljalil – Minister of Transport and Logistics, Morocco