



4TH INTERNATIONAL CONFERENCE FOR SUSTAINABLE MOBILITY & IRF ANNUAL CONFERENCE

6 OCT. 2022 **MARRAKECH**

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SPONSORSHIP BROCHURE

CONFERENCE OVERVIEW



6 October 2022



Marrakech



08:00 - 18:00



250 participants (by invitation only)



8-10 exhibitors



Audience: Senior Management Level





CONFERENCE VENUE

Mövenpick Hotel Mansour Eddahbi Marrakech

Bd Mohamed VI, Marrakech 40000

View on Google Maps





PROVISIONAL PROGRAMME



8:00	Welcome Coffee & Registration
9:30	Opening Plenary – Road Transport for a Sustainable and Inclusive Growth
10:45	Break
11:00	Session 1 – Innovating Project Delivery Through Sustainable Finance and Technology
12:30	Lunch break
14:00	Session 2 – Showcasing Solutions (hosted in the exhibition area)
14:45	Break
15:15	Session 3 – Betting on Innovation
15:45	Session 4 – Enabling Meaningful Change Through Measurable Impact
16:30	Awards Ceremony, Announcement of IRF Start-up Label Winner, Closing Remarks
17:00	Closing



SPONSORSHIP BENEFITS

- 1 Pre-crafted exhibition booth of 4m² (see next slide x specs).
- Speaking opportunity.
- Strategic logo placement on all communication collaterals (website, programme, brochure, invitations, ...) with hyperlink to your company's website before, during and after the event.
- On-site logo placement and possibility to portray your company on the conference's official video and on-line brochure.
- Promotion via IRF social media channels.
- One insert in the delegates' bag.





BOOTH SPECS

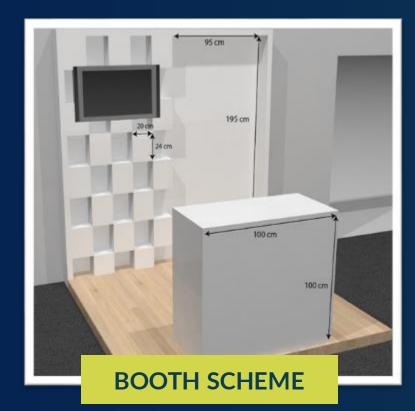
- 1 Welcome Desk
- 1 Stool
- 1 LCD screen
- 1 poster of 95 cm x 195 cm
- 20 posters of 20 cm x 24 cm
- 1 poster of 100 cm x 100 cm
- Electricity connection
- Lighting
- Set-up service, uninstalling and cleaning





EXHIBITION PLAN

(to be confirmed)









BOOTH & EXHIBITION LAYOUT



EXAMPLE





SPONSPORSHIP PRICING

40 000 DH NATIONAUX



CONTACT US

Interested in Sponsorship? Please contact ADM:

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